

Fast Facts

Product: Dr. Seuss: Learn & Play

Developer: Be The Monster Inc. (Sister Studio of Frosty Pop), Victoria, British Columbia

Licenser: Dr. Seuss Enterprises, L.P.

Available: Thursday, October 22, 2026

Platforms: iPhone and iPad, on the App Store

Territories: Worldwide

Language: English (App Store listing localized in 5 languages)

Ages: Primary: 3 – 5, Secondary: 2 and 6-8

Content: From 22 Dr. Seuss books at launch, growing to 34; 100+ learning games.

Curriculum: Every game mapped to a named skill and a developmental milestone, across science, technology, engineering, math, literacy and the arts

Curriculum Lead: Renée Jordan, MA Applied Educational Psychology, Columbia University

Price: \$7.99 USD per month, or \$64.99 USD per year (\$5.42 USD per month), 32% less than monthly.

Free Trial: 7 days, \$0 due at signup.

Profiles: Up to 4 children per subscription.

Gifting: 3, 6 and 12-month gift subscriptions.

Offline Play: Full play after download, no connection required.

Advertising: None

Certification: kidSAFE COPPA+ certified; GDPR compliance verified by PRIVO

Education Program: Free one-year access for students at Title I schools through First Book, opening November 2026